

# Adam I. Spradling

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**Objective/Attributes:** With integrity, the goal is to simply exceed your expectations and empower you with your desires in web/print development/design and creative project supervising. Assertive; dependable; flexible; honest; adaptive; optimistic; trustworthy; efficient; leadership; innovative; task oriented; team worker; problem solver; good communication skills;

## **Education:**

8/03 - Present Bluegrass Community and Technical College AAS Information Management and Design  
8/01 - 12/02 University of Kentucky (FLIE) Foreign Language International Economics

## **Computer Skills:**

**Software:** Photoshop/Illustrator/InDesign/Image Ready/Bridge/Premiere Pro 2.0/Acrobat; Flash/DreamWeaver/FireWorks/FreeHand; Word/Works/Excel/Spreadsheet/Access/Outlook/Entourage/FrontPage/PowerPoint/Publisher; Limited Quark; Final Cut Pro 4; Pinnacle Studio; Sony Vegas; Windows Movie Maker; Fruity Loops; FileZilla; Cute FTP; Cyber Duck; Nero; iDVD; Live Type; Garage Band; Soundtrack; Acid; Key Note; Limited Whiteboard; Limited Breeze; Mac OSX; Windows XP Pro; Limited Twist; Portfolio; Joomla!/Rsuite/Mambo CMS; phpBB/FireBoard; ListServe Maestro;  
**Languages:** HTML/XHTML/CSS/Action Script/PHP & MySQL/Limited Java Script/Limited XML/Limited Visual Basic/Limited Macro Creation/Very Limited AJAX

**Work Experience:** Over four years of freelance project experience.

7/07 - Present **Graphic Designer for Web/Print and Digital Layout Artist for Digital Media**  
Blood-Horse Publications, Lexington, KY

Help build newly formed Digital Media group's BHNNow Daily PDF Newspaper; Advertisement creation for In House and Advertisers; Custom Graphics/Illustrations/Icons for Publications; Send print documents at various locations across the US for distribution; Created custom styles, new templates, color schemes and protocol/work flows for PDF creation; Extensive team work to coordinate and design the daily PDF; Cross department communication/Production/Advertising/Editorial/Art; Brainstorm on next phases and how to improve products; Help organize and maintain files/graphics on extensive servers; Modified daily email notices/PDF web pages; Work off a pre-planned daily budget/agenda.

6/07 - 7/07 **Website data updating (freelance)**

Winterwood, Inc., Lexington, KY

Entered new data and created new website pages with new property listings; Information and data processing for a easier to navigate menu system; Modified/Created graphics and property listings, for improved looks.

2/07 - 3/07 **Web Developer and Designer (freelance)**

thewarriorpit.com, Lexington, KY

Designing two websites; CMS template website with Joomla!; MySQL and PHP backend alterations in CMS; creating design identity with colors and logo layout; Created/produced/edited a web commercial for promoting the website and trainer.

8/06 - 12/06 **Technology and Marketing Intern**

Ichthus Ministries Inc., Wilmore, KY

CMS systems, transfer of website from Mambo to Joomla! Platform; researched/downloaded/installed components and modules; revamped entire front end/graphic/content of site; created new corporate site; created new festival site; revamped

community site; created web graphics; utilized marketing skills and target audiences; created templates; uploaded content; database maintenance

- 12/04 - 6/06    **Car Detailing, Service Supervising, Grounds Keeping**  
Jazzy's Executive Car Wash, Lexington, KY  
Worked with customers; help lead teams in the backend of the wash; detailed customer cars; helped to close store or open store; inspected work
- 6/03 - 8/03    **Camp Counselor, Archery Instructor, Taught Journalism Class**  
6/04 - 8/04    Salvation Army (Camp Happyland), Richardsville, Virginia  
Office: Washington, DC Worked with 12 kids, ages 5-12 weekly; on call 24hrs a day everyday; camp newspaper team organizer/leader; archery instructor
- 1/01 - 6/01    **Student Intern, Multimedia**  
Crossroads Christian Church, Lexington, KY  
Multimedia, video filming/editing/production for weekly movie series and teaching; video trailers; sound editing for video; sound processing for live music (soundboard/running snake/cables/microphones); live light design and production; Microsoft Excel database entry and updates; desktop publishing for brochure layout ad mass mailings

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